

# CASE STUDY

## EMBEDDING MHFA AND MENTAL HEALTH SUPPORT



E: [hello@innerfit.co.uk](mailto:hello@innerfit.co.uk)

W: [www.innerfit.co.uk](http://www.innerfit.co.uk)



**NATASHA ROSE**  
(HEAD OF HR)

Retail Marketing

Employees - 700+

HQ - Hertford

**blue square.**

“Innerfit have helped us shape a much more intentional investment in the wellbeing of our people, and have had a huge impact on our collective confidence and knowledge”

### OBJECTIVE & SOLUTION

**Our objective was to support the mental health of everyone at Blue Square.**

**Our solution** – as part of a wider culture and wellbeing programme - was to train 36x Mental Health First Aiders and provide them with the skills and confidence needed to support everyone at Blue Square.

### RESULTS

“I now carry the ALGEE leaflet in my wallet and am not afraid to ask the question”

— MHFA ATTENDEE

“Innerfit enabled us to put our foot on the accelerator and offer a huge range of additional support”

— L&D CO-ORDINATOR

**90%**

Increase in confidence talking about mental health

**118%**

Average increase in knowledge on the topic of mental health

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## HELPING LEADERS DELIVER HEALTH & HIGH-PERFORMANCE



**ALI HART**  
(L&D)

Retail Marketing  
Employees – 700+  
HQ – Hertford

“Having worked with Innerfit for almost a year, I am very confident in their ability to provide effective and impactful wellbeing and training sessions, which is evident in our attendee feedback. They have also been very supportive and flexible when to our needs along the way”

### OBJECTIVE & SOLUTION

**Our objective was to empower a key leadership team to build a healthy and high-performing team.**

**Our solution** – we delivered a tailored training programme comprising 6 workshops, all designed to help leaders develop practical skills and take immediate action

### RESULTS

“I began the training slightly resentful that the training had stolen time from me, but finished pleased that I had joined and looking forward to the next one”

— REGIONAL MANAGER

**70%**

Uplift in self-reported  
performance of one attendee

“A great opportunity to think about  
processes and what I hope to  
continue/change on my return”

— TEAM LEADER