

CASE STUDY

COMPREHENSIVE CALENDAR OF SUPPORT – 2019-22



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(HR BUSINESS PARTNER)

Affiliate Marketing

Employees – 1000+

HQ – Berlin

“I definitely saw the impact. Even outside of the sessions, people were talking about the topics and situations. It really sparked a conversation within our organisation”

OBJECTIVE & SOLUTION

Our objective was to deliver a comprehensive calendar of support with something for everyone.

We have worked with Awin since 2019, and continue to this day. Our latest work with them was after they hit the headlines for moving to a 4-day week and ‘remote-first’ model. Over the course of the 2021-22, we have delivered a mix of talks and workshops.

Here are some of the highlights:

RESULTS

“Just wanted to drop you a note and say that I’ve received a lot of positive feedback from today”

- Lisa – Marketing Director

4.9.5.0

Average score for ‘I would Recommend the Nutrition 1-1”

23%

Average increase in confidence of parents getting children to help around the house